WILLERBY

willerby.com/gainsborough

Bold *contemporary* design

THE GAINSBOROUGH

- Feature media unit
- Pull out storage solutions
- Central heating system
- Double sliding patio doors

A kitchen designed to be the beating *heart* of the home

The Gainsborough offers owners a premium holiday home experience on both a 12ft and 14ft pitch.

From the moment you step inside, the bold and contemporary aesthetic is undeniable. The striking navy cabinetry is accessorised perfectly with gold handles and the soft greys and yellows of the furniture and curtains bring the space to light. It is bright, airy and full of character.

The star of the show is undoubtedly the kitchen - developed in response to Willerby Owners Club feedback, the Gainsborough offers 40% more storage space than ever before in a Willerby 12ft holiday home kitchen, with smart storage features including lowered cabinet plinths, pull out racks and canister shelves.

The elegant design doesn't stop at the front-end living space, with both bedrooms boasting feature panelling, blue accent wall boards, and a striking co-ordinated bedding pack.

Scan the QR code to view the Gainsborough 360









Designed around modern *family* living





What's Included

Everything below is included in the Gainsborough as standard.

Exterior / structure

- Aluminium cladding – standard colour Light Grey
- Energy efficient White PVCu double glazed windows and doors
- Wall-mounted exterior lights
- Double sliding patio doors
- Fully galvanised chassis

Interior features

- Central heating system featuring high-efficiency combi boiler
- Brushed chrome sockets and USB outlets

Lounge

- Two freestanding two seater sofas, one with fold-out sofa bed (L-shaped to three bed models)
- Scatter cushions
- Coffee table
- Media unit with TV point and LED lighting
- Mirror
- Side table (two bed options only)

Dining area

- Freestanding dining table with upholstered chairs

Kitchen

- Shaker style kitchen
- Carousel storage unit to corner base cabinet
- Tall vertical pull-out rack
- Integrated microwave
- Integrated 70/30 fridge-freezer
- Electric oven with gas four-burner hob and splashback
- Extractor fan
- Under cabinet task lighting
- Glass display top cabinets with LED backlighting

Twin bedroom(s)

- Single beds with headboards
- Bedside cabinet
- Mirrored dressing area
- Wardrobe
- Co-ordinated bedding pack

Main bedroom

- King-size bed with upholstered headboard and lift-up storage system (double bed in 38×12 2 bed)
- Bedside cabinets
- Wardrobe
- Mirrored dressing table with cube stool
- TV point
- Ensuite WC

Family shower room

- Shower enclosure with thermostatically controlled shower
- Dual flush WC
- Wash basin

Make it your own

Personalise your home with our range of upgrades.

Alternative cladding options available (see page 106)	Trace heating	Hive thermostat	Internet-ready pack	Yellow sofa
Work from home fold out desk coffee table	Footstool	Gas oven to replace electric	Integrated dishwasher (single appliance only in 12ft models)	Integrated washer/dryer (single appliance only in 12ft models)
Simply Better Sleep mattress upgrade pack	Eco pack	Gainsborough Lodge specification*	European specification	Willerby All-E specification (see page 08)

*including CanExel® cladding and window frames in a choice of colours, Residential Specification BS 3632 (2023), and Gainsborough Lodge name badge (14ft models only)

Floor Plans

Explore our range of spacious and thoughtfully designed layouts, crafted to suit every lifestyle.

Built to our GreEN Standard

See page 5

35 × 12
2 bedroom
sleeps 6



38 × 12
2 bedroom
sleeps 6



40 × 12
3 bedroom
sleeps 8



40 × 14
2 bedroom
sleeps 6



43 × 14
3 bedroom
sleeps 8



KEY

- Boiler
- Microwave
- Fold-out bed
- Fridge-freezer
- Wardrobe
- Washer/dryer or dishwasher space
- TV space
- Oven

Model designations shown for the above product(s) are not definitive dimensions. For actual dimensions please refer to the table on page 107. Photography shows the 40 × 14 two bedroom model with an optional simply better sleep package, lodge specification, Light Grey CanExel®, and work from home fold-out desk. Product photography is intended for illustrative purposes only. Your holiday home may vary from product photography based on your chosen specification, options selected, and availability of materials. Some of the items photographed (such as TV, DVD player, kettle, ornaments, etc.) are accessories used for illustrative purposes only and are not included. Specifications and options are accurate as of 1st August 2026. All specifications and options are subject to change and are superseded by any subsequent publication. Additional product images can be viewed at willerby.com/gainsborough